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**Al Najah Academy,
Salalah, Oman**



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INNOVATE FOR THE FUTURE, NOW!

Experience the power of Innovation & Process Improvement Program and unlock your organisation's innovative potentials.

In collaboration with :



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250 OMR
per pax only!



IGNITE

INSPIRE IDEA GENERATION THROUGH INNOVATIVE THINKING & EXECUTION

In today's dynamic business environment, innovation and efficiency are paramount. This workshop offers a unique opportunity to gain practical skills in idea generation, problem-solving and process improvement – skills applicable to every role and department

27 & 28 MAY 2025

09:00 AM - 01:00 PM

MILLENIUM RESORT SALALAH, OMAN



KEY INSIGHTS

In an era where customers' needs are ever changing and evolving, innovation is required to keep ahead of such needs and demands. Innovation is the process of channeling creativity into effective processes.

This program focuses on the development of innovation within the organisation and how to align them to organisational strategies. It helps participants to explore their personal ability to be more creative so that they translate their ideas into action as well as being receptive to ideas from their peers.

This program is also designed to give significant impact to the organisation and its workforce by introducing innovation tools that facilitate the process of thinking outside the box, problem-solving, and managing ideas to make the right decisions.

PROGRAM OBJECTIVES

1. INTERNALISE

Internalise and effectively practice the desired behaviour

2. UNDERSTAND

Understand the needs to be innovative and creative for problem solving

3. APPLY

Be innovative and work as a team to support business needs

4. UTILISE

Utilize the tools on how to move out of the thinking box

5. MANAGE

Manage the creative and innovative ideas and project effectively

DOMAINS FOR CREATIVITY & INNOVATION

- Able to establish **ALIGNMENT** with the strategic needs
- Able to identify the **ROOT CAUSE**
- Able to make **CONNECTIONS** and linkages
- Able to be **FUTURISTICS**
- Able to challenge the **STATUS QUO**
- Able to have the courage to **TAKE RISKS**
- Able to **INSPIRE** others towards realizing the change

PROGRAM SCHEDULE

TUESDAY, 27 MAY 2025

08:30 AM **REGISTRATION**

09:00 AM **PROGRAM INTRODUCTION**

INTRODUCTION: MANAGING VUCA WORLD

- VUCA & Global challenges
- Creative & Innovative mindset

10:00 AM **MODULE ONE: ALIGNMENT**

- Communicate the direction
- Motivate to generate creative ideas

11:00 AM **MODULE TWO: ROOT CAUSE**

- Focus human factor in Root Cause Analysis
- Shield the effects of human silly mistakes

12.00 PM **MODULE THREE: CONNECTIONS**

- Scan and sensitive with surroundings
- Connect with internal needs/requirements

01:00 PM **END OF DAY ONE**

WEDNESDAY, 28 MAY 2025

09:00 AM **MODULE FOUR: FUTURISTICS**

- Generate great number of crazy ideas
- Treat illogical ideas as concepts

10:00 AM **MODULE FIVE: STATUS QUO**

- Enhance process efficiency
- Enhance values of products and features

11:00 AM **MODULE SIX: TAKE RISKS**

- Turn manual into technology
- Achieve the impossible

12.00 PM **CONCLUSION & ACTION PLAN**

01:00 PM **END OF PROGRAM**

GUEST SPEAKER

ZULKIFLY ABD HAMID



Zulkifly Abd Hamid is LHI Consulting's Senior Partner and Managing Director, having graduated from Universiti Putra Malaysia's Business School. From 1988 to 1990, he was a section head at Johor Corporation (JCorp), arranging supplier changes for four production divisions.

He went to the International Islamic University as his second educational institution. As an assistant director in the registrar's office, I oversaw university buildings and facilities. A year later, I was appointed Head of the International Office, where I was in charge of admissions, immigration, verification, placement, and guiding international students from 70 different countries.

Until 1997, he worked as a project manager for his third firm, the Selangor State Link Company. He is responsible for the planning, construction, and operation of the company. He worked as a senior manager at BPM International Sdn. Bhd. (an affiliate of By-Water McClean, Australia), a consulting company specializing in human capital development, quality, and benchmarking. His responsibilities included business and product development, as well as training and consulting on competency development. He spent eleven years as a senior consultant and partner with Focus Learning Consulting.

In 2008, he founded **LHI Consulting** with a few partners. Since then, he has led a team of consultants to provide consultancy and competency-based training services to multinational companies like First Solar, Western Digital, Matsushita Group, Ansell, Mattel, Mitsubishi, Sumitomo, CMK Corporation, and B. Braun, as well as corporate services like TM, Shell, TNB, Airod, Northport, TH, PNB, and TNB. In the public sector, he served clients such as universities, ministries, agencies, and task forces. His areas of competence include leadership, values integration, innovation and creativity, team building, cultural transformation, and customer service.

He has extensive training experience in Malaysia, Southeast Asia, and the Middle East, including for Kuwait Oil Company, SABIC, AEC, AEW, GNPOC, University of Bahrain, and Zamil Group in Riyadh.

EXPERIENCE

